



April 1, 2021

Dear Friends,

2021 is a year of considerable change here at e.Republic with a radical redefinition of work spaces, doubling down on customer-focused business practices, the renewal of leadership, and the modernization of our technology infrastructure.

As part of our pivot to the future, we are moving our editorial platform to a new content management platform called Brightspot to better serve readers, advertisers and partners. We are building out a new, more powerful platform in anticipation of the pent-up demand for job critical information and insights as state and local governments and education turn to face the future.

We chose Brightspot because of its commitment to enabling “content-focused teams to work smarter, faster, and more seamlessly to move businesses forward.” With the change, our sites – *Governing*, *Government Technology* and *TechWire* – join the likes of the *Los Angeles Times*, *U.S. News & World Report*, *POLITICO*, and *National Geographic* on Brightspot’s publisher-informed content platform to transform business content and digital experiences at scale.

As a company of storytellers, we believe that everybody has an important story to tell. Our heritage of serving the government and education markets coupled with the new content platform increases our capacity to help tell your story more effectively to a large and hard-to-reach audience of public leaders and servants.

We appreciate your partnership during the novel challenges of the pandemic and look forward to having you alongside us for the journey ahead.

Stay safe. Stay close. And stay focused on better days ahead for the communities we serve.

With gratitude,

A handwritten signature in black ink that reads "Cathilea Robinett". The signature is written in a cursive, flowing style.

Cathilea Robinett
President and Chief Executive Officer
e.Republic